



Eric Baber appointed to LingleOnline Board of Directors.

Award winning language technology company, LingleOnline Ltd. today announced the appointment of Eric Baber, IATEFL President, to the Board of Directors.

Dublin, Ireland, Tuesday December 4th 2012: LingleOnline Ltd. today announced the appointment of Eric Baber, IATEFL President and member of the European Learning Industry Group (ELIG) executive committee, to the Board of Directors.

Welcoming Mr Baber to the board CEO Ian Butler described him as “a highly experienced educator and distinguished advocate of technology in language learning”. He further added “Eric brings a wealth of knowledge in teaching with technology together with an in-depth strategic understanding of educators’ needs” to Lingle. “Eric will help provide the clarity and focus required to meet our next stage growth challenges; we are delighted to have him join the board.”

Mr Baber commented that he was “looking forward to working with the team”, stating that “Lingleonline is a highly dynamic and innovative technology company with a real passion for learning. I’m very excited about what they are doing.”

In his role at a major international publishers, Mr Baber is responsible for Key Account Support. He is currently President of IATEFL and is an executive member of the European Learning Industry Group (ELIG). He has written numerous articles and published several books on the topic of computer-assisted language learning..

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Contact:

Ray Smyth, LingleOnline Ltd., 01 895-8975 , info@lingleonline.com

About Lingle

Pedagogic best-practice recognizes the benefits of using authentic learning material in second language acquisition (e.g. newspaper and magazine articles, blogs and websites). Use of authentic text increases learner motivation, exposes learners to more diverse vocabulary and wider grammar rule use, it provides contextual examples in multiple domains, ensures exposure to the latest vocabulary and its content has a general educational value all of which leads to an improved learning experience.

<http://www.LingleOnline.com> lets teachers and trainers automatically create and deliver English Language learning materials from current news content. LingleOnline’s unique analysis engine allows teachers to analyze news articles, automatically identify grammar, dynamically generate wordlists and create activities on demand.

LingleOnline Ltd. was founded as a spin out company with technology and investment from Ireland’s NDRC in September 2011. The company is using novel technology to revolutionise English Language Learning. For more information, visit www.lingleonline.com.

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